

United Way of the Bluegrass needs your help to make Sweet Dreams come true!

This holiday season, UWBG will be continuing our Sweet Dreams Project for the 7th year. Working with Family Resource Centers, we have learned that many kids do not have their own pajamas or books, and many go home for the holiday break worrying about food insecurity and other things we believe a child should never have on their mind. The Sweet Dreams Project helps these worries go away.

Local sponsors and organizations are coming together to help make a happier holiday season for children. Students from elementary schools across our region will benefit from this project, allowing over 2,000 students in need to head home for the holiday break with a gift package. The project will reach students in 31 schools across 11 school districts in our Bluegrass region. Each gift package includes a new pair of pajamas, a new book to read and other items to enjoy during the break such as snacks and a new toothbrush.



How Can You Help Kids Have Sweet Dreams?

- **Sponsor the Sweet Dreams Project:** Companies, businesses or affinity groups can adopt and fully sponsor 50 students in a school in select communities for an investment of \$800. For more information please email Jenn.Goble@uwbg.org
- **Make a Gift:** Just \$20 is all it takes to sponsor one child. To make a gift, text [SweetDreams to 41444](tel:41444) or visit www.uwbg.org/sweetdreams to make a gift online.
- **Donate Items:** You can donate new items including pajamas, books, toothbrushes, toothpaste and non-perishable/packaged snack items. Donate as a family, or organize a collection through your office, church or social group. To find out where to drop off items, visit www.uwbg.org/sweetdreams.

Between 2016 and 2021, the Sweet Dreams Project has made a huge holiday impact for students across our region:



2021 Sweet Dreams Sponsors:

