



UNITED WAY OF THE BLUEGRASS BASHAM & SOWER MEMORIAL GOLF CLASSIC

Friday, August 11

8:00 AM REGISTRATION OPENS | **9:00 AM** TEE TIME
JUNIPER HILLS GOLF COURSE
800 LOUISVILLE RD., FRANKFORT, KY 40601

SCRAMBLE FORMAT WITH DRIVING RANGE
AND PUTTING GREEN

WWW.UWBG.ORG/bashamsowergolf

FOR QUESTIONS CONTACT
MOLLY.CALDWELL@UWBG.ORG OR 859-509-5092



United
Way



United Way
of the Bluegrass



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Friday, August 11

8:00 AM Registration Opens | 9:00 AM Tee Time

Juniper Hills Golf Course

800 Louisville Rd., Frankfort, KY 40601

Scramble Format with Driving Range and Putting Green



**United Way
of the Bluegrass**

United Way of the Bluegrass fights for the basic needs, education and financial stability of every person in Central Kentucky. Through your support, we can continue to make a difference in the lives of our neighbors. To learn more about UWBG and the work being done across our communities, visit uwbg.org.

SPONSOR OPPORTUNITIES



Presenting Sponsor- \$2,500 (One available)

- Logo incorporated in the event logo
- Large logo on event day signage, event landing and registration pages
- Recognition as "Presenting Sponsor" in all media
- Hole sponsor
- Opportunity to include branded item in our event gift bag
- First right of refusal
- One (1) foursome - includes lunch, greens fees, cart usage and entrance to the reception



Reception Sponsor - \$1,000 (SOLD)

- Logo incorporated into the Reception Sponsor i.e. "Reception Presented by YOUR COMPANY"
- Recognition on all reception signage
- Medium logo on all event day signage and event landing page
- Hole sponsor
- Opportunity to include branded item in our event gift bag
- First right of refusal
- One (1) foursome - includes lunch, greens fees, cart usage and entrance to the reception



Cart Sponsor - \$500 (SOLD)

- Digital name recognition on event golf carts
- Medium logo on all event day signage and event landing page
- Opportunity to include branded item in our event gift bag
- Hole sponsor
- First right of refusal



Beverage Sponsor- \$500 (One available)

- Name recognition on beverage carts
- Medium logo on all event day signage and event landing page
- Opportunity to include branded item in our event gift bag
- Hole sponsor
- First right of refusal



Golf Ball Sponsor - \$300 (One available)

- Medium logo on all event day signage and event landing page
- Hole sponsor
- Opportunity to include branded item in our event gift bag
- First right of refusal



Golf Tee and Marker Sponsor - \$300

- Corporate logo printed on all golf tees and markers distributed to approximately 100 golfers
- Small logo on all event day signage and event landing page



Driving Range Sponsor - \$250 (Two available)

- Signage with Corporate Logo, prominently displayed at Driving Range
- Small logo on all event day signage and event landing page
- Opportunity to include branded item in our event gift bag



Contest Sponsor - \$250 (Three available)

- Corporate recognition on collateral and event program as contest sponsor
- Acknowledgement board recognition as contest sponsor
- Corporate name sponsor promoted through event publicity
- Choose from: Hole in One, Longest Drive, Putting Contest



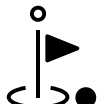
Hole Sponsor - \$100 (18 available)

- Small logo on event landing page
- Opportunity to have signage with corporate message or logo at an assigned hole on the course



Foursome - \$300

- One (1) foursome - includes lunch, greens fees, cart usage and entrance to the reception
- Premier gift package for all players
- Recognition on acknowledgment board



Single Player - \$75

- Single player includes lunch, greens fees, cart usage and entrance to reception



For more information on sponsor opportunities,
contact Molly.Caldwell@uwbg.org | 859-509-5092



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