



United Way
of the Bluegrass

WHAT YOUR DOLLAR DOES

Just a small amount can help make a **BIG impact** in the Bluegrass! When you give this amount **per paycheck**, here's what you're supporting...

Basic Needs:

\$4 provides basic needs like shelter, food, medical assistance and clothing to a child in need

\$2 ensures an individual with substance abuse and/or mental health issues will have access to housing, addiction treatment and mental health services

\$4 provides disaster-related assistance to an individual in need

Financial Stability:

\$2 Helps an unemployed individual secure a full-time job

\$5 Provides free tax preparation services to a low-income individual

\$6 Helps a low-income family obtain housing

Education:

\$2 Purchases new pajamas, a book, a toothbrush and snacks for 2 children this holiday season

\$3 Allows an elementary school student to participate in a program that includes tutoring, homework assistance and active coordination with the student's teachers

\$2 Helps a low-income family place their child in a free-of-charge STARS-rated preschool program

\$3 Matches a child with an adult mentor





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WHERE YOUR DOLLAR GOES

Follow the path of your dollar from **donation** through **impact** across the Bluegrass.



UNITED WAY COMMUNITY FUND

1



UNITED WAY COMMUNITY INITIATIVES



2



ALLOCATIONS COMMITTEE VOLUNTEERS



Review agency applications and determine how to invest Community Fund donations to make the most impact/meet greatest needs in the community and submit recommendations to the Board

3



United Way Board of Directors review and approve funding recommendations

4



AGENCY PROGRAMS
Community fund donations invested locally into vital programs and services

5

PEOPLE

IN OUR COMMUNITY
get help with services to improve their quality of life



6

THE RETURN ON YOUR INVESTMENT

Your gift helps create a stronger community where members can be self-sufficient



Kids achieve full potential



Community is stronger



People move from poverty to possibility

