

United Way of the Bluegrass
needs your help to make



SWEET DREAMS

come true!

How can you help kids have SWEET DREAMS?



Sponsor the Sweet Dreams Project

Companies, businesses or affinity groups can adopt and fully sponsor **50 students** in a school in select communities for an investment of **\$800**. For more information, please email Jenn.Goble@uwbg.org



Make a Gift

Just **\$20** is all it takes to sponsor one child. To make a gift, text **SweetDreams** to **41444** or visit www.uwbg.org/sweetdreams to give online.



Donate Items

You can donate **new** pajamas, books, toothbrushes, toothpaste and non-perishable packaged snack items. To find out where to drop off items, visit www.uwbg.org/SweetDreams.

The Sweet Dreams Project has made a huge holiday impact for students across the Bluegrass!



9,500 KIDS



250+ VOLUNTEERS



13 SCHOOL DISTRICTS



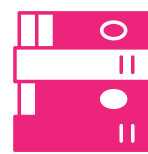
**51 SCHOOLS & EARLY
EDUCATION CENTERS**



10 COUNTIES



81,510 PAJAMAS



9,500+ BOOKS



45,000+ SNACKS

THIS HOLIDAY SEASON, UWBG WILL BE CONTINUING OUR SWEET DREAMS PROJECT FOR THE 7TH YEAR.

Working with Family Resource Centers, we have learned that many kids do not have their own pajamas or books, and many go home for the holiday break worrying about food insecurity and other things we believe a child should never have on their mind. **THE SWEET DREAMS PROJECT HELPS THESE WORRIES GO AWAY.**

Local sponsors and organizations are coming together to help make a happier holiday season for children. Students from elementary schools across our region will benefit from this project, allowing over 2,000 students in need to head home for the holiday break with a gift package. Each gift package includes a new pair of pajamas, a new book to read and other items to enjoy during the break such as snacks and a new toothbrush. **THE PROJECT WILL REACH STUDENTS IN 31 SCHOOLS ACROSS 11 SCHOOL DISTRICTS THROUGHOUT THE BLUEGRASS.**

