



# United Way of the Bluegrass

# SANTA'S OPEN

## Golf Classic

at  
THE  
WOODFORD CLUB

EST. 1967

United  
Way

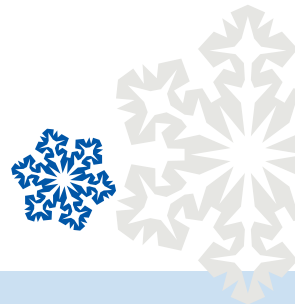


United Way  
of the Bluegrass

**Help us make the holidays brighter for local students through the Sweet Dreams Project and Santa's Open!**

All proceeds from this event will benefit United Way of the Bluegrass' Sweet Dreams Project. This project supports local children by creating personalized holiday bags with new pajamas, a new book at their reading level, snacks and dental hygiene items to take home over the holiday break.

**To learn more about the Sweet Dreams Project visit:  
[uwbg.org/sweetdreams](http://uwbg.org/sweetdreams).**



**THE WOODFORD CLUB**  
3495 McCOWANS FERRY RD, VERSAILLES, KY 40383

**SATURDAY, DECEMBER 2, 2023**

**SHOTGUN: 10 A.M.**

**FORMAT: TWO PERSON QUOTA ([LEARN MORE ABOUT IT HERE](#))**

## **Santa's Big Helper ❄️ \$2,500**

- \* Large corporate logo on event day signage, event landing and registration pages and on social media
- \* Recognition as "Santa's Big Helper" in all media/press
- \* Sponsorship of one (1) school for the Sweet Dreams Project
- \* One (1) team of 2—Includes lunch, greens fees, and cart usage
- \* Hole Sponsor
- \* Opportunity to include branded item in our event gift bag
- \* First right of refusal in 2024

## **Milk and Cookies Lunch Sponsor ❄️ \$1,500**

- \* Logo incorporated into the sponsorship name  
i.e. "Milk and Cookies Presented by YOUR COMPANY"
- \* Recognition on all tabletop signage
- \* Medium logo on all event day signage and event landing page
- \* One (1) team of 2—Includes lunch, greens fees, and cart usage
- \* Hole sponsor
- \* Opportunity to include branded item in our event gift bag
- \* First right of refusal in 2024

## **Santa's Sleigh Sponsor ❄️ \$1,000**

- \* Corporate logo on event golf carts
- \* Medium logo on all event day signage and event landing page
- \* Opportunity to include branded item in our event gift bag
- \* Hole sponsor
- \* First right of refusal in 2024

## Santa's Cheer Sponsor ❄️ \$750

- \* Name recognition on beverage carts
- \* Medium logo on all event day signage and event landing page
- \* Opportunity to include branded item in our event gift bag
- \* Hole sponsor
- \* First right of refusal in 2024

## Stocking Stuffer Sponsor ❄️ \$500

- \* Medium logo on all event day signage and event landing page
- \* Hole sponsor
- \* Opportunity to include branded item in our event gift bag
- \* First right of refusal in 2024

## Jolly Driving Range Sponsor ❄️ \$250

- \* Signage with Corporate Logo, prominently displayed at Driving Range
- \* Small logo on all event day signage and event landing page
- \* Opportunity to include branded item in our event gift

## North Pole Hole Sponsor ❄️ \$150

- \* Small logo on event landing page
- \* Opportunity to have signage with corporate message or logo at an assigned hole on the course

## Team of 2 + School Sponsor ❄️ \$1,000

- \* One (1) team of 2—Includes lunch, greens fees, and cart usage
- \* Small logo on landing page
- \* Logo incorporated as a "School Sponsor" on all Sweet Dreams Project signage, website, social media and UWBG 2023 Annual Report
- \* First right of refusal to volunteer with the Sweet Dreams Project

## Team of 2 ❄️ \$150

- \* One (1) team of 2—Includes lunch, greens fees, and cart usage

Santa's Open Sponsorship Contact and Questions:  
Matt Roberts at [matt.roberts@uwbg.org](mailto:matt.roberts@uwbg.org)

