

United Way of the Bluegrass  
needs your help to make



# SWEET DREAMS

come true!

## How can you help kids have SWEET DREAMS?



### Sponsor the Sweet Dreams Project

Companies, businesses or affinity groups can adopt and fully sponsor **50 students** in a school in select communities for an investment of **\$800**. For more information, please email [Jenn.Goble@uwbg.org](mailto:Jenn.Goble@uwbg.org)



### Make a Gift

Just **\$20** is all it takes to sponsor one child. To make a gift, text **SweetDreams** to **41444** or visit [www.uwbg.org/sweetdreams](http://www.uwbg.org/sweetdreams) to give online.



### Donate Items

You can donate **new** pajamas, books, toothbrushes, toothpaste and non-perishable packaged snack items. To find out where to drop off items, visit [www.uwbg.org/SweetDreams](http://www.uwbg.org/SweetDreams).

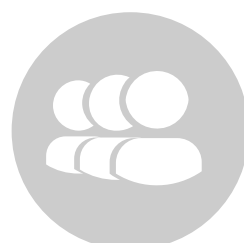
**The Sweet Dreams Project has made a huge holiday impact for students across the Bluegrass!**



**11,500+ STUDENTS SERVED**



**10 COUNTIES**



**450+ VOLUNTEERS**



**40+ CORPORATE SPONSORS**



**3 WAYPOINT CENTERS**



**40 SCHOOLS**



**13 SCHOOL DISTRICTS**



**3 EARLY LEARNING CENTERS**



**2,000+ CHILDREN SERVED OUTSIDE THE PROJECT**

**THIS HOLIDAY SEASON, UWBG WILL BE CONTINUING OUR SWEET DREAMS PROJECT FOR THE 8TH YEAR.**

Working with Family Resource Centers, we have learned that many kids do not have their own pajamas or books, and many go home for the holiday break worrying about food insecurity and other things we believe a child should never have on their mind. **THE SWEET DREAMS PROJECT HELPS THESE WORRIES GO AWAY.**

Local sponsors and organizations are coming together to help make a happier holiday season for children. Students from elementary schools across our region will benefit from this project, allowing over 2,000 students in need to head home for the holiday break with a gift package. Each gift package includes a new pair of pajamas, a new book to read and other items to enjoy during the break such as snacks and a new toothbrush. **THE PROJECT WILL REACH STUDENTS IN 40 SCHOOLS ACROSS 13 SCHOOL DISTRICTS THROUGHOUT THE BLUEGRASS.**

