

PLEDGE FORM



United Way
of the Bluegrass

Please complete the required information so we may properly record your gift.
(Your privacy is important to us. Your information will not be sold or used in any unauthorized way. View our policy at uwbg.org/privacy.)

YOUR INFORMATION

☐ Ms. ☐ Mrs. ☐ Mr. ☐ Dr.

FULL NAME _____

PREFERRED PHONE NUMBER _____ DATE OF BIRTH ____/____/____

STREET ADDRESS* _____

*NEW DONORS PLEASE COMPLETE THE ADDRESS LINE. RETURNING DONORS MAY SKIP UNLESS AN ADDRESS CHANGE IS NEEDED

City _____ State _____ ZIP _____

PREFERRED EMAIL _____ EMPLOYER _____

☐ Please recognize my gift as Anonymous

YOUR GIFT

Your gift to United Way will help stabilize individuals in crisis, move families towards self-sufficiency and create innovative solutions to break the cycle of generational poverty. Your gift supports:

Basic Needs: providing the essentials to our most vulnerable neighbors and communities.

Family Opportunity: supporting programs to improve the education, financial stability, and the overall health and well being of Central Kentucky families.

Collective Impact: developing new, collaborative solutions to accelerate positive change for every person in our community, regardless of their zip code.

PAYMENT OPTIONS

☐ EASY PAYROLL DEDUCTION:

\$ _____ per pay period x _____ periods = \$ _____

TOTAL ANNUAL GIFT

OR

☐ ONE TIME CONTRIBUTION:

(please attach check or cash to this form)

☐ Cash ☐ Check

____/____/____

DATE

CHECK NUMBER

OR

☐ BILL ME:

(MINIMUM \$100 TOTAL GIFT
TO BE BILLED QUARTERLY)

SIGN

SIGNATURE _____ DATE ____/____/____

IMPORTANT TAX INFORMATION: No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2, or other employer document showing the amount withheld and paid to a charitable organization. Please consult your tax advisor for more information.



Thank you! Every donor who provides their home address will receive a voucher for two box seats to a 2023 home Lexington Legends baseball game. Thanks to the Legends for this opportunity!

Thank you for your contribution to UWBG! All UWBG partners receive funding thanks to your gift. When you direct your gift to United Way, all UWBG partners providing services to the community benefit. Designations to a specific agency or program are allowed, but require a \$50 minimum for each designation. To view a list of partners and programs, please visit uwbg.org/agency-partners. If you choose more than one agency or program for designation, your gift will be equally divided between selections. Please note, if the organization you select is not in compliance with UW policy, we reserve the right to redirect your gift to United Way of the Bluegrass.

UW Program or Partner Agency You Wish to Designate to: _____ ANNUAL GIFT AMOUNT: _____ (\$50 MINIMUM)

☐ I would like to opt out of emails from United Way of the Bluegrass.

HELP WHEN &
WHERE OUR
COMMUNITY
NEEDS IT MOST.



67

Partner
Agencies

97

Programs

3

WayPoint
Centers

10

Counties

\$1,218,000

Invested in
programing

100,000+

Central
Kentuckians
served

LIVE UNITED

At United Way of the Bluegrass (UWBG), we know great things can happen when our community works together toward a common goal. We LIVE UNITED against poverty, and other social issues facing our schools, neighborhoods and communities by tackling the most pressing issues facing our region today. We address basic needs, injustices, lack of resources and other barriers to help more Central Kentuckians succeed and thrive. We invest in local programs and organizations that support quality childcare, family support, early intervention, school readiness and student success for all youth. We focus on economic empowerment, so more families have the resources and support to help meet their basic needs, weather emergencies and invest in a brighter future. Through our fundraising, advocacy and programmatic work, we are building a better, stronger Bluegrass where all are welcome.

TOYOTA
KENTUCKY

Did you know that thanks to a gift from Toyota Motor Manufacturing Kentucky, Inc your gift can make double the impact this year? TMMK is offering a Leadership Giving Match to increase Leadership level gifts (\$1,000 and above). New and increased Leadership gifts are matched 100%, doubling your gifts' impact on our community. Leadership Giving plays a vital role in United Way's collective impact as we invest in programs and services that target critical community issues and increase access to basic needs, education and financial stability.

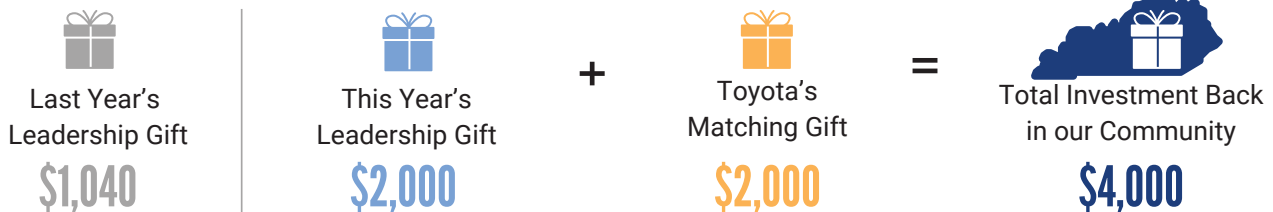
TMMK is offering a Leadership Giving Match to ALL UWBG donors to increase Leadership gifts!

HOW THE MATCH WORKS!

New leadership gift example:



Increased leadership level example:



****Note that the Toyota Motor Manufacturing Matching grant is not guaranteed each year.**

UNITED WE FIGHT. UNITED WE WIN.

United Way of the Bluegrass fights for the basic needs, education and financial stability of every person in Central Kentucky. Join the fight and multiply the impact of your gift as a Leadership Investor. Your investment and generosity will help to significantly improve access and opportunity for local families working toward financial stability.



United Way
of the Bluegrass

www.uwbg.org/leadershipgiving

