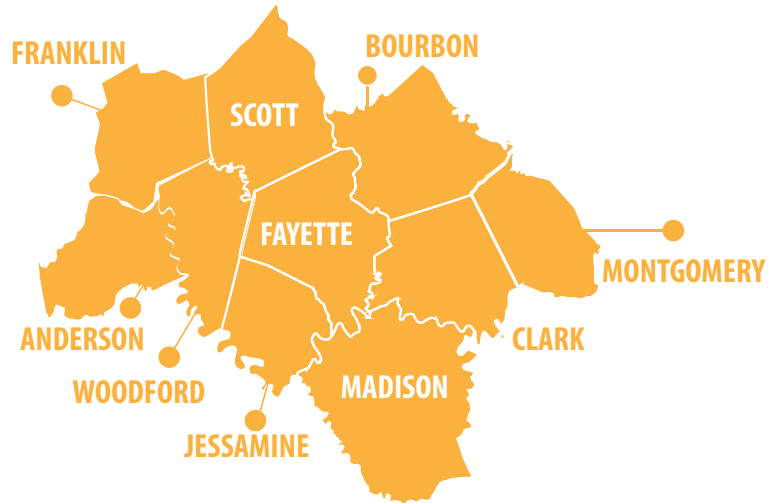


United Way of the Bluegrass










AFTER A CENTURY OF SERVICE, United Way of the Bluegrass (UWBG) still provides the resources, expertise, vision, and leadership to help bring community-driven goals to life. Since 1921, we have been tackling the region’s most pressing needs.

EACH DAY WE FIGHT FOR THE BASIC NEEDS, EDUCATION, AND FINANCIAL STABILITY of every person in the ten counties we represent: Anderson, Bourbon, Clark, Fayette, Franklin, Jessamine, Madison, Montgomery, Scott, and Woodford.



OVER THE LAST DECADE, UWBG and our partners have provided 1.2 million instances of service to underserved families across Central Kentucky.

LAST YEAR

 2,000+ students served	 3,000 family emergency kits made & distributed by Toyota employees	 20,662 calls recieved	 \$3M tax return dollars secured
 138 books collected for Read Across the Bluegrass	 67 partner organizations	 3 WayPoint Centers	 10 counties
 110,000+ Central Kentuckians served			

United, we know we can do more, and it is your support that will drive lasting change.

To live better, we must LIVE UNITED.

To learn more about the impact we’re making in the community, visit UWBG.ORG



WayPoint's mission is to create an access point for families and individuals, and to provide vital programming to people living in underserved neighborhoods and communities of color. Each WayPoint Center brings together the region's most effective nonprofit, government, and business organizations to leverage their strengths against our community's biggest issues. WayPoint Centers coordinate an ecosystem of partners and programs to have the greatest impact on local families from a physical and place-based anchor in their communities. Since officially opening the doors on July 1, 2021 we have served over 1,100 individuals in our three centers.

SERVICES OFFERED:



In-person assessment & referrals



Services to help support basic needs



One-on-one budget, credit, and financial counseling



No cost income tax filing and preparation services

Access to mainstream banking products



Job support services & workforce training



Youth mentoring & tutoring

Healthy living events & info



Kindergarten readiness training for parents and care-providers

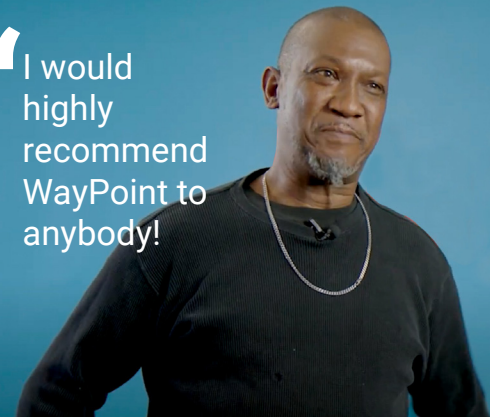
STORIES OF SUCCESS

Mr. Golden Mr. Golden came into the WayPoint Center without health insurance, a job or a home, and left with the beginnings of all three.

Scan the QR code here to hear him tell his story.



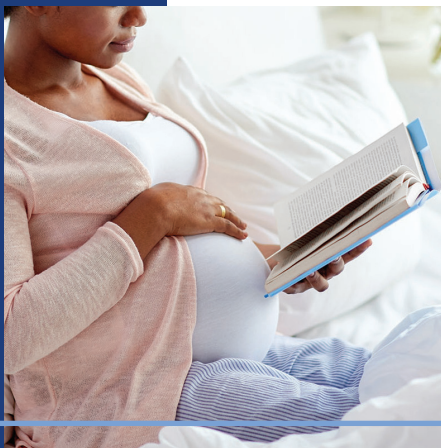
"I would highly recommend WayPoint to anybody!"



We Will Call Her Jackie

Jackie was seven months pregnant and had no money to buy a crib. That's why she went to the Black & Williams WayPoint Center. The 21-year-old told Community Impact Manager Gerri Botts that she wanted to be **"the best mom I can be."**

Gerri worked with Jackie to assess her needs. In tears, Jackie said she had a low-wage part-time job, had not received her food stamps for the month due to an administrative error, and was sleeping on friends' couches or floors. With Gerri's help, Jackie left with an employment plan, re-established SNAP benefits, maximized Medicaid benefits, submitted applications for income-based housing, and connected with a furniture bank that will provide a crib once she's settled into her new home.



Learn more about WayPoint Centers here:
www.uwbg.org/waypointcenter

